

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110 001.

491/SVEEP/60/2013(CA)

Dated :16.01. 2014

To,

**The Chief Electoral Officers of  
All States/UTs.**

Subject :- Framework for engagement of Campus Ambassadors- regarding

Sir/Madam,

In inviting Commission's letter of even number dated 20<sup>th</sup> September, 2013 wherein, the framework of engagement of Campus Ambassadors spells out the following :-

1. Campus Ambassadors will be provided necessary identifying items and outreach material by CEO/DEO from time to time.
2. CEO or DEO shall brief the CAs immediately on their appointment about their roles and responsibilities ; CAs may be given a road map for the year and if found achievable, quantitative targets may also be given.
3. CEO office / DEO office (wherever the campus is situated) may regularly coordinate with CAs for various activities to be carried out within the campus.
4. A quarterly meeting of the CAs may be taken by the CEO to review the various activities undertaken in the campus and progress made in registration.

In light of the above, CEO, Tamil Nadu has prepared a booklet and format for monthly reporting which is to be filled in by the CAs and counter signed by the Nodal Officer in the institute. The same may be replicated suitably. The soft copy of booklet is being mailed to you.

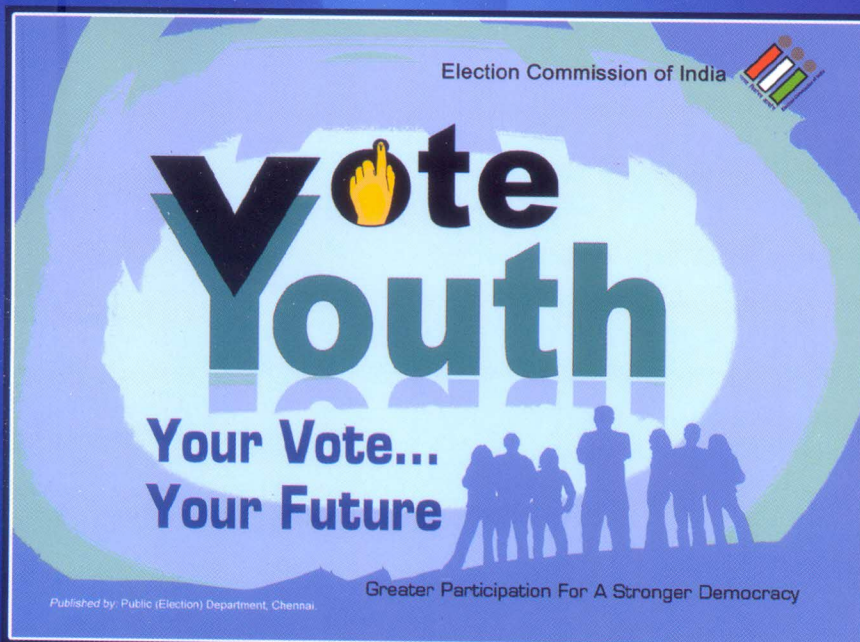
You are also, requested to hold a workshop/familiarisation camp for all CAs of your state/UTs in February, 2014.

Yours faithfully,



( PADMA ANGMO)  
DEPUTY SECRETARY

**HANDBOOK ON  
ELECTION RELATED INFORMATION  
FOR  
CAMPUS AMBASSADORS**



Office of the Chief Electoral Officer, Tamil Nadu

2013

