

**AKSHAY ROUT**  
Director General



**भारत निर्वाचन आयोग**  
**Election Commission of India**

D.O. No. 491/SVEEP/2012(SB)  
Dated: May 30, 2013

Dear Colleague,

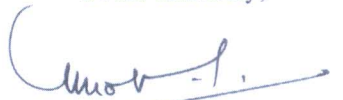
I have the pleasure to attach herewith a copy of the MoU signed by the Commission with the National Literacy Mission Authority, Department of School Education and Literacy, Ministry of Human Resource Development, Government of India to collaborate in mutual endeavors' to sensitize and make aware adults, specially the vulnerable and disadvantaged including women, SCs, STs Minorities, in NLMA covered districts, about their electoral rights and related processes about exercise of franchise. Please go through the areas of responsibility on the two sides as detailed in the MoU. The points of contact with NLMA at your level have also been spelt out.

2. The Commission is keen that the full benefits of this MoU should be harnessed in a systematic manner both for enrolment and turnout of voters. You may also issue suitable directions to DEOs in this regard. Kindly take note that Commission has directed regular review of the working of this MoU by your office.

3. I would be grateful for a line of confirmation from your side about the action taken so that the Commission can be apprised.

With regards,

Yours sincerely,

  
(Akshay Rout)

Chief Electoral Officers of  
All States / Union Territories



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## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereafter referred to as "MoU") is signed on this **21st day of May, 2013**

BETWEEN

The Election Commission of India (hereinafter referred to as "ECI") on One Part

AND

The National Literacy Mission Authority, Department of School Education and Literacy, Ministry of Human Resource Development, Government of India (hereafter referred to as "NLMA") on the Other Part

And shall hereafter be collectively known as "Partners"

WHEREAS, the ECI is a body under the Constitution mandated with the 'superintendence, direction and control' of elections to the offices of President and Vice President of India and to Parliament and every State Legislature, which contains the in-built high responsibility to have every eligible Indian citizen on the electoral roll and get everyone on the electoral roll to voluntarily vote; and

WHEREAS, ECI is engaged in a Systematic Voters' Education and Electoral Participation (SVEEP) programme directed at complete enrolment and enhanced turnout among other things; and

