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मध्यप्रदेश शासन
सामान्य प्रशासन विभाग
मंत्रालय
वल्लभ भवन, भोपाल-462004

34-3/114

क्रमांक: एफ 219/296/2016/1/4

भोपाल, दिनांक 18/01/2016

प्रति,

1. शासन के समस्त विभाग
मध्यप्रदेश
2. समस्त विभागाध्यक्ष
मध्यप्रदेश
3. आयुक्त
रीवा सम्भाग रीवा
मध्यप्रदेश
4. कलेक्टर
जिला - सतना
मध्यप्रदेश

By (CC)
पालन की सुनिश्चितता
CC Colab Sitou
21.1

विषय: Benning use of building/civil structures owned by Public Sector Undertakings (PSUs) for political advertisement during period of Model Code of Conduct regarding.

20 JAN 2015

J+C
MCC

उपरोक्त विषय के संबंध में भारत निर्वाचन आयोग से प्राप्त पत्र क्रमांक 437/6/INST/2015-CCS दिनांक 29/12/2015 की छायाप्रति संलग्न प्रेषित है।

कृपया भारत निर्वाचन आयोग के निर्देशों का कड़ाई से पालन सुनिश्चित करने का कष्ट करें।

संलग्न - उपरोक्तानुसार

(श्याम बाई धुर्वे)

अवर सचिव

मध्यप्रदेश शासन

सामान्य प्रशासन विभाग

पृ. क्रमांक: एफ 213/296/2016/1/4

भोपाल, दिनांक 18/01/2016

प्रतिलिपि

1. प्रमुख सचिव, भारत निर्वाचन आयोग, निर्वाचन सदन अशोका रोड नई दिल्ली के पत्र क्रमांक 437/6/1/2016-CCS दिनांक 12.01.2016 के संदर्भ में सूचनार्थ प्रेषित।
2. प्रमुख सचिव (समन्वय) मुख्य सचिव कार्यालय, मंत्रालय, भोपाल।
3. मुख्य निर्वाचन पदाधिकारी, मध्यप्रदेश भोपाल।
4. आयुक्त जनसंपर्क, भोपाल।
5. उप संचालक, जनसंपर्क प्रकोष्ठ, मंत्रालय, भोपाल।

की ओर सूचनार्थ एवं आवश्यक कार्यवाही हेतु अग्रेषित।

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21-1-16

अवर सचिव

मध्यप्रदेश शासन

सामान्य प्रशासन विभाग

15/1/2016

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

K. AJAYA KUMAR
PRINCIPAL SECRETARY

No. 437/6/INST/2015-CCS

Dated: 29th December, 2015.

To

1. The Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi.
2. The Chief Secretaries of
All the States and Union Territories.
3. The Chief Electoral Officers of
All the States and Union Territories.

Subject: Banning use of building/civil structures owned by Public Sector Undertakings(PSUs) for political advertisement during period of Model Code of Conduct - regarding.

Sir/Madam,

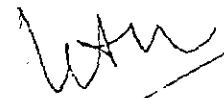
I am directed to invite a reference to the Commission's circular letter No.3/7/2008-JS-II, dated 7th October, 2008, wherein it has, inter alia, directed that there shall be no display of election posters, hoardings, banners, etc., in any Government premises or civil structures. It has come to the notice of the Commission that political parties have been displaying/pasting their posters, banners, etc., at the buildings/civil structures and/or premises owned by the Govt. and Public Sector Undertakings (PSUs) during election periods as part of their election campaign. It is clarified that buildings and premises of PSUs shall also be treated at par with Govt. premises for the purpose of displaying political ads during election period. The Commission has directed that no political advertisements shall be displayed/pasted at the buildings/civil structures owned by Public Sector Undertakings (PSUs) or in their premises during the period Model Code of Conduct is in force.

In case there is no specific provision in the by-laws of PSUs or in their agreements with the advertisement agencies to whom they let out space for advertisement for prohibiting display of political advertisement, PSUs may be instructed to add a para in their commercial agreements with commercial agencies/companies while providing space on lease to the

advertisement agency for placing commercial advertisements that "No political advertisements shall be displayed/pasted at the space provided on lease for commercial advertisement at airports, railway stations, Inter State/Local Bus Stands, Govt. transportation post offices, Government hospitals/dispensaries etc. (except on main highways, main roads etc.) during the period of Model Code of Conduct. If there is any political advertisement in the provided space, the same shall be removed immediately on enforcement of the Model Code of Conduct."

It is requested that appropriate instructions be issued to all concerned to ensure that the above directions are complied with and to ensure that instances of display of political advertisements in any form do not occur in the premises of PSUs in any election in future.

Yours faithfully,



(K. AJAY KUMAR)